

Police Instituting Verified Only Dispatch Policy Across North America

With municipalities across North America looking for ways to save taxpayer funds, civic leaders have identified a shocking waste of police resources.

On investigation of member resource utilization, it has been determined that 2.5 hours of every police officer shift is spent responding to conventional alarm calls that 95% of the time are false. This false alarm response is costing police departments, and ultimately taxpayers, millions of dollars annually while at the same time unnecessarily delaying police response to legitimate calls for police assistance.

To counter this poor use of police resource and redirect millions of dollars back into their stretched

operating budgets, police commissions are instituting a verified only police response ordinance. This ordinance stipulates that police will no longer respond to conventional motion sensor, glass break and door contact alarm calls until an employee or guard service verifies the alarm by attending at the facility. Los Angeles, Phoenix, Las Vegas and Winnipeg, Manitoba have already instituted this ordinance and it is expected that most metropolitan communities will have it in place by 2005.

One company that completely supports this verified only police alarm response ordinance and is assisting North American police commissions and regional politicians with

the development of their verified dispatch ordinance is Sonitrol. With 150 offices across North America and the UK, Sonitrol is positioned to capitalize on this new ordinance as it only offers verified alarm technologies to its clients.

Joe Wilson of Sonitrol, explains that their clients are predominately brought to them after conventional alarms clients have been disappointed by undetected break-ins, false alarms, cancelled insurance and suspended police response. "As taxpayers, we understand the need to redirect strained police responses to legitimate criminal activity, because of this our consultants will not sell conventional alarm technology simply to make a sale."

Wilson explains that Sonitrol's team of consultants, audit prospect facilities across North America to educate them about physical security counter measures such as bars, roll down shutters, bollards, fences, gates and locks. During these audits Sonitrol consultants will also develop proposals to provide their verified active audio and digital video. Sonitrol's active audio detects and records the burglar's activity as they attempt to gain entry to a facility from any point roof or wall. Their SonaVision remotely monitored infrared digital video that can see in



the dark is used to watch client compounds for unauthorized entry or watch armed robberies in progress. "Unlike conventional alarms that simply send flashing lights, Sonitrol's systems listen to or watches break-ins and armed robberies as they are happening. These audio and video signals are forwarded to responding police so that they are provided with intelligence; allowing officers to respond in a prioritized manner with proper resources. For the techie type, SonaVision video files of up to 4 minutes can be sent to your handheld PDA or videophone. "Many of our clients purchase SonaVision more for operational reasons than for security reasons", states Wilson.

To date, Sonitrol has assisted police

in the apprehension of over 150,000 criminals in the act. Sonitrol is so confident of its services that it will pay the first \$5,000 to \$20,000 of a loss caused by a burglary that they may miss. Wilson beams when he states, "we can offer such a warranty because we truly work... I recommend that conventional alarm clients ask for the same warranty from their present alarm provider... if their systems work, why can they not offer the same warranty..."

So get ready for verified only police response. This writer encourages you to investigate Sonitrol's verified technologies. The numerous editorial articles and client testimonials posted on Sonitrol's office walls speak volumes about Sonitrol.